

APRIL, 1973

# WRUW FM

-MORNING

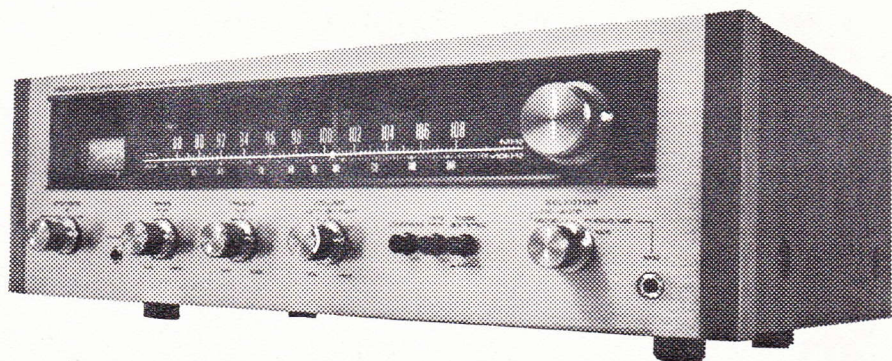
THIS MONTH'S COVER: THE SATGURU MAHARINI  
HALIPHINI DISCOVERS THE PERFECT NUMBER



## PROGRAM GUIDE



**When your roommate hears  
your new Pioneer SX-424,  
he'll never believe you  
paid only \$179.95.**



**PIONEER®**  
when you want something better

Now you don't have to settle for economy sound reproduction because you thought you couldn't afford the real thing. The new 50 watt Pioneer SX-424, with more power, performance and features, is everything you've ever wanted in quality hi-fi. The latest in FET circuitry delivers great reception even from weak and crowded FM stations. The SX-424 is completely versatile with a wide range of connections for: 2 pairs of speakers, turntable, tape deck, cassette or cartridge player, headphones, microphone, 4-channel sound. Why buy a stripped down economy receiver, when you can get more of everything at this unbelievably low price.

**PIONEER**  
COMPONENTS

5403 PROSPECT at E. 55  
CLEVELAND, OHIO 44103

**881-7400**

WRUW-FM 91.1 MHz

Station Director.....John Cremer  
General Manager.....Andy Cohn  
Program Director.....Peter Rubens  
Chief Program Engineer.....Bill Gibson  
Technical Director.....Mike Tricarichi  
Public Affairs Director.....Judy Slutzky  
Program Guide Editor.....Eric Lamm

368-2208 Mather Building, CWRU, Cleveland, Ohio 44106

MOST PLAYED JAZZ ALBUMS

Art Ensemble of Chicago	BAP-TIZUM
Gary Bartz	JU JU STREET SONGS
Carla Bley & JCOA	ESCALATOR OVER THE HILL
Eric Dolphy	COPENHAGEN CONCERT
Gato Barbieri	UNDER FIRE
Kenny Burrell	ALL DAY LONG
Dexter Gordon	OUR MAN IN PARIS
Earl Hines	THE MIGHTY FATHA
Mahavishnu Orchestra	BIRDS OF FIRE
THE ART OF CHARLES MINGUS	
Joe Farrell	MOON GERMS
Chick Corea	LIGHT AS A FEATHER
Horace Silver	IN PURSUIT OF THE 27TH MAN

MOST PLAYED BLUES, COUNTRY, FOLK AND ROCK ALBUMS

ANTHOLOGY OF AMERICAN FOLK MUSIC	
Kenny Baker	PORTRAIT OF A BLUE GRASS FIDDLER
John Cale	PARIS 1939
Bert Jansch	MOONSHINE
Waylon Jennings	LONESOME, ON'RY AND MEAN
Leo Kottke	MY FEET ARE SMILING
Jerry Lee Lewis	THE SESSION
Tracy Nelson	POOR MAN'S PARADISE
Pink Floyd	DARK SIDE OF THE MOON
Rabindra	ALL I SEE IS YOU
Todd Rundgren	A WIZARD/ A TRUE STAR
Sea Train	WATCH
John Stewart	CANNONS IN THE RAIN

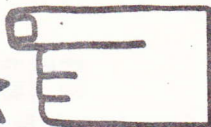




THE IZZY ZUBERMAN

FILM SOCIETY

PRESENTS



SAT. APRIL 14 7:30/9:15 SUN. APRIL 15

WOODY ALLEN'S SMASH HIT!

# PLAY IT AGAIN, SAM!

STARRING:

WOODY ALLEN DIANE KEATON TONY ROBERTS  
JERRY LACY AS HUMPHREY BOGART

ADAPTED FROM THE LONG-RUN BROADWAY PLAY, THIS  
HILARIOUS TAKE-OFF ON 'CASABLANCA' BROKE ALL RECORDS  
LAST YEAR AT NEW YORK CITY'S RADIO CITY MUSIC HALL.

UNION BALLROOM ~ \$1.00

FRI. APRIL 20 7:00 ~ 9:15 ~ 11:30

⇒ "AN EVENING OF CLASSIC COMEDY" ⇐

CHARLES CHAPLIN IN — THE CHAMPION

W.C. FIELDS IN — THE GREAT McGONIGLE

THE MARK BROTHERS  
IN THEIR GREATEST — A NIGHT AT THE  
OPERA

PLUS AN ADDED ATTRACTION!

MEL BROOKS IN THE ACADEMY  
AWARD WINNING SHORT

THE CRITIC

ONE NIGHT ONLY! SCHMITT AUDITORIUM ~ \$1.00

FRI. MAY 4 7:30/10:30 SAT. MAY 5

☆ A WOODY ALLEN DOUBLE FEATURE ☆

# TAKE THE MONEY AND RUN!

~ PLUS ~

# WHAT'S UP, TIGER LILY?

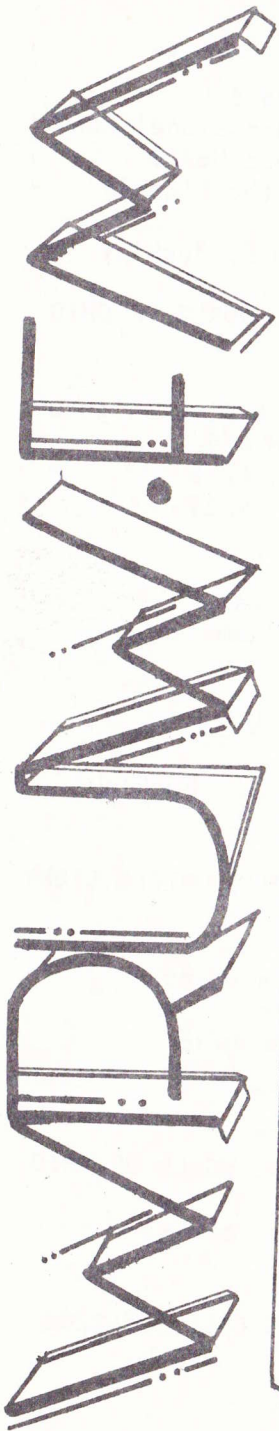
UNION BALLROOM ~ \$1.00

# APRIL PUBLIC AFFAIRS SCHEDULE

MONDAYS	10AM	PACIFICA 4/2 Kenneth Patchen: War 4/9 Kitty Hawk Trials 4/16 Radio VII: Radio Drama 4/23 Impoundment of Congressional Funds. Alternative Broadcast Media 4/30 Health Hearings on the Elderly
	9PM	FIRING LINE with William F. Buckley
TUESDAYS	10AM	COLOR IT BLUES / MUSICAL WORLD OF OHIO
	9PM	PACIFICA 4/3 Women's Liberation & Black Rights 4/10 Same as Monday 10AM 4/9 4/17 " " " 4/16 4/24 " " " 4/23
WEDNESDAYS	10AM	PACIFICA 4/4 Kenneth Patchen: Love 4/11 Jane Fonda on Viet Nam/ Bait Is Not a Game 4/18 Ivan Illych 4/25 Tuning Out Public TV
	10AM 9PM	FIRING LINE with William F. Buckley SPECIALS
FRIDAYS	10AM	THE WAR DRAGS ON / LABOR'S UNTOLD STORY
	9PM	PACIFICA 4/6 Women AS Health Consumers 4/13 She Who Is Electric 4/20 Same as Friday 10AM 4/18 4/27 " " " 4/25
SATURDAYS	10:30AM	MATHER HOUSE CONCERTS
	6PM	COLOR IT BLUES / MUSICAL WORLD OF OHIO
SUNDAYS	11AM	A DAY IN OUR LIVES(local poets)
	9PM	COMPOSER'S FORUM

WHEN YOU HAVE ANY QUESTIONS ABOUT PROGRAMS CALL 368-2208





	SUNDAY	MONDAY	TUESDAY
2 AM	SHAKE MOTHER FLOYD R	R • ROCK 'N' ROLL J • JAZZ C • COUNTRY F • FOLK	B • BLUES CL • CLASSICAL S • SOUL O • OLDIES
7 AM	THE MORNING SHOW JON PILLOT F	THE MORNING SHOW KEN ZAPP C • F • R	THE MORNING SHOW ROY JACOBOWITZ J
10 AM		PACIFICA A	COLOR IT BLUES MUSICAL WORLD OF OHIO
11 AM		THE CLASSIC MIKE SPIRO CL	
12 PM NOON	TEEN ANGEL BILL TROMBETTA O		
3 PM	THE CLASSICAL ENTERPRISE CAPT. KIRK DAVIS CL	BLUES AND ROOTS BILL ANDERSON J	THE AFTERNOON SHOW DEAN WOLFE C • B
6 PM	MORE LUCY ROBINS CL	THE EXTRAPOLATED JIM BONINO R • J	THE EARLY SHOW PAT DRAINE R • J
7 PM		FIRING LINE WM. F. BUCKLEY	PACIFICA A
8 PM	FORD HALL FORUM	FAIRING'S HALL BOB BELOVICH J	OUTBACK BILL HOLBROOK J
9 PM	PERMUTATIONS PETER RUBENS J		
10 PM			
11 PM			
2 AM			

	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	WRUW • FM 91.1 Mgh CLEVELAND OHIO 368 • 2208				
2 AM				ROCK JACKSON BLUE R	2 AM
7 AM	THE MORNING SHOW BOB SHENK F • R	THE MORNING SHOW MARK POSOFF CL	THE MORNING SHOW RICK GIERING R	THE MORNING SHOW ERIC MADER R	7 AM
10 AM	PACIFICA B	FIRING LINE WM. F. BUCKLEY	THE WAR DRAGS ON		10 AM
11 AM	CLASSICAL ANDY COHN C		BLUES LORI CAHAN B		11 AM
12 PM NOON	INBETWEEN BILL TROMBETTA O	OUTFRONT BILL HOLBROOK F • R • B	HERE AND NOW KEN NAGELBERG O	DOWN HOME DENISE AND DAVE NEWMAN R	12 PM NOON
3 PM	THE AFTERNOON SHOW PETER RUBENS F	THE AFTERNOON SHOW	THE AFTERNOON SHOW ERIC ROSENBERG J • B	SMOKEY JOES CAFE RICK GIERING R	3 PM
6 PM	THE EARLY SHOW DAVE FRACHT F	A' FUSSIN A' FEUDIN A' FLIRTIN AND A' FIDDLIN KEN ZAPP C	PACIFICA B	COLOR IT BLUES MUSICAL WORLD OF OHIO	6 PM
7 PM			BLUES IN THE NIGHT BOB SHENK B	REFLECTIONS OF EBONY BUFF BANKS S • J	7 PM
8 PM	THE WAR DRAGS ON	SPECIAL OF THE WEEK	SLEEPING ON THE JOB STEVE PETRIE J		8 PM
9 PM	BIRD COLLS BILL ANDERSON J	MENAGERIE MIKE TRKARCHI J • R		? AND THE MYSTERIANS J	9 PM
10 PM					10 PM
11 PM					11 PM
2 AM					2 AM

**BEST YEAR  
YET TO**  
**GO FORD**



**BRAND NEW  
1973 LTD  
2-DOOR HARDTOP**

Features include 351-V-8 engine Cruis-o-matic transmission, radio, power steering windshield washers, back-up lights, side mirror and all safety equipment.

**Power Disc Brakes**

*\$ 3479<sup>00</sup>*

**WE LEASE ALL MAKES OF CARS**



SHAKER VALUE IS THE BEST VALUE



## SHAKER FORD

IN SHAKER HEIGHTS

3558 LEE RD.
ONE BLOCK SOUTH OF CHAGRIN BLVD.  
OPEN MON. THURS. TIL 9
LO 1-8000



## MORE EQUIPMENT REPORTS: by Mike Tricarichi

Any Stereo Component Salesman can tell you "The Amplifier is the heart of any sound system." Anyway, the amplifier is what makes the system work; therefore, you've got to be very picky when you're shopping for one. There's a lot to consider. Foremost are power output (RMS, not IHF or Music Power), distortion, response, features, and reliability (i.e. how often it will blow up!). This column will attempt to explain these and other such Technical jargon.

**POWER OUTPUT.** This is perhaps the most misinterpreted phrase in the history of high fidelity. It seems that today every amplifier manufacturer has his own way of rating amplifier output. There is one basic reason for this - sell the product! Everyone is out to cut the other guy's throat. Therefore, they've got to make their product look more appealing than the competition. The way to do this is to have more "watts". So you will see ads for amplifiers claiming "an amazing 500 watts of peak power!" It's just a sales gimmick.

How do you compare one amplifier with the competition? There has been a rating system for quite a while called the RMS or continuous power rating. Many Manufacturers are starting to rate their amps this way to show the public that they are "honest". (The RMS rating is considerably lower than peak or IHF music power.) The increased usage of the term RMS power has of course brought out problems of standardization. No one is sure what a RMS watt is, so in a few years the RMS power may wind up meaningless - but right now, it's the best yardstick.

You've got to figure out how much power you need to drive your speakers. Usually, power requirements will be printed on the back of the speaker. If not, you can get an information sheet from the salesman. You need to know two things - what's the minimum power need to drive the speakers, and what's the maximum power they can take without being reduced to shredded cardboard. It's a better idea to get an amp whose power is closer to the maximum so you will get clean bass response, and if you might get bigger speakers later.

Amplifiers come in three basic packages: power amps, integrated amplifiers, and receivers (amp + tuner). For the medium budget system, think about the integrated amp: a pre-amp and power amp in the same box. There are a lot of



these on the market, but most are cheaply built and have minimal power output. One of the few exceptions is the AR 120, an integrated amp with 60 watts RMS per channel. For \$225, a good deal if you want pre-amp and power amp under the same roof.

The third package, the receiver, far outsells the other two. Not only is it integrated but it has a tuner (radio) too! This is what most people want in a stereo system; consequently, the convenience of a receiver is its main selling point. Just remember that you've still got to check your power requirements. Most receivers have lower power outputs.

There are too many receivers on the market to list them here, but the amplifiers in most of them are pretty much the same if you get a name brand (Fisher, Scott, Sony, Sansui, etc.). What makes them different is how good the tuners are and the flexibility their features provide.

Simplest and usually highest in quality is the basic power amp. This is nothing more than a device to make the small signal from your tone arm into ear shattering pulsations - ideally without emphasizing either high low or middle notes. In other words, without distortion. You may want to be able to select different program sources (TT, tape, tuner) and adjust the bass or treble levels. To do this you need a pre-amp. Good quality, medium priced pre-amps and power amps include Dynaco equipment. The Dynaco PAT4 pre-amp is probably the best buy for the money (\$90-kit, \$150-assembled). In my opinion, it's better than pre-amps costing 2 or 3 times as much. The only thing I've seen better is the new McIntosh C28 and the new Crown pre-amp - both \$400! There are several high quality power amps. Dynaco has 3 transistorized models: the Stereo 80 and 120, and the Powerhouse 400. Others of even more power (and \$) include Phase Linear, McIntosh, Crown, and the SAE Mark IV.

## THWING STUDENT CENTER

The Center  
Mon-Fri., 7:30 am-12M

Sat., 11 am-12M  
Sun., 12N-12M

The Bookstore  
Mon-Thurs., 8:30 am-6 pm

Fri., 8:30 am-5 pm

Sat., 4 pm-2 am

The Snack Bar  
Mon-Fri.,  
7:30 am-9 pm

Sat., 11 am-9 pm  
Sun., 12N-9 pm

The Roxy (Rathskeller)  
Mon-Thurs.,  
10 am-12M

Fri., 10 am-2 am  
Sun., 5 pm-12M

The Bookroom  
Mondays-Thursdays ..... 8:30 am-6 pm.  
Fridays ..... 8:30 am-5 pm, Thwing Center.  
20,000 titles in stock

## CANCELLING A CLASS ON SHORT NOTICE?

Phone the Information Center (368-4636 "I-N-F-O"). Give the Center the Class, Time, Place, etc. The Center will verify the Cancellation with the department involved, and will then relay the notice to campus radio station WRUW-FM, 91.1 on the dial, for immediate broadcast.

Caroll Drug has Love.  
 Oil of Love, by Kama Sutra.  
 Touch the sensuous fragrance on  
 your skin, a slow warmth starts to  
 envelope you and send out signals.

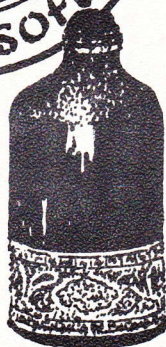
GIFTS & PRESCRIPTIONS

**Caroll  
 drug**

1800 COVENTRY RD. 321-7700



Honey dust, organic  
 body beautiful  
 powder with a fun  
 feathered duster.  
 All for you, or a  
 friend, or maybe to  
 make a friend.



# THE ROXY

THE  
 PLACE TO GO

BASEMENT  
 STUDENT  
 UNION  
 ANNEX  
 368 · 2660

BEER  
 PEANUTS  
 SANDWICHES  
 FOOD

PINBALL  
 POOL TABLES  
 FUN

OPEN FRIDAY AND SAT. TILL 2 AM !





# SOMETHING EVIL

Develish Delights are here for you. Our Satan is imported, 3½" to the tip-of-his-horns high, about 7" to his claws. He's brought along his own full size pitch fork in birch.

Our wine shop has some new bottles filled with assorted devilish and angelic vintages and varieties.



# cargoo